



# COOKIES POLICY

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## 1. Introduction

EF Worldwide Ltd (hereinafter referred to as 'easyMarkets', 'Company', 'we', 'our', 'us' as appropriate) operating under the trading name easyMarkets is incorporated in the Republic of Seychelles, (Reg. No. 84227941), having its registered address at CT House, Office 9A, Providence, Mahe, Seychelles.

## 2. Scope of the Cookies Policy

The scope of this Cookies Policy is to provide you with information of how easyMarkets stores and access cookies through its site [www.easymarkets.com](http://www.easymarkets.com) ("Website") and all its related subdomains and mobile applications that are registered and operated by easyMarkets. This Cookie Policy does not apply to websites operated by other organisations and other third parties.

## 3. What are Cookies

Cookies are small text files that are sent to and stored on your device, such as desktop and laptop, smartphone, tablet/phablet, for accessing the internet, when you visit a website or a page. The cookie allows the website to "remember" your actions or preferences over time.

First party cookies are set by the website you are visiting. These cookies are set and controlled only by that website. Third party cookies are used in cases where the website is using external services which apply their own cookies.

Session cookies will expire at the end of your session on the website and are stored only until you close your browser. Persistent cookies will be used by the website and will remain valid until its set expiry date unless deleted by you.

Cookies do not typically contain any information that personally identifies you as a user, but personal information we store about you may be linked to the information stored in and obtained from cookies.

## 4. Why are cookies useful?

The cookies allow a website to recognise a user's device. The objective of cookies use is to improve and make the user's experience easier, safe and effective website.

An overview of the functions of our cookies are as follows:

- a. Verifying your identity and detecting which country you are located in;
- b. Checking browser type and device;
- c. Tracking which site the user was referred from;
- d. Allowing third parties to customize content accordingly.

## 5. Categories of Cookies stored on your device

The Website is using the below types of cookies for the purposes described below.

### Necessary Cookies

Necessary cookies are required for the operation of a website (such as features and accessing secure areas of the site). Without these cookies, certain options on our Website may not be available. The essential cookies are vital for us to use for the quality of our services to you. The cookies settings are set by default to "Necessary cookies" every time you visit our Website.

### Performance Cookies

Performance cookies analyse how our visitors use our Websites and also to monitor Website performance. These cookies do not collect any information that identifies our visitors.

### Functionality Cookies

Functionality cookies allow us to remember your preferences and to provide enhanced or more personal features. These cookies remember the choices you made to improve your experience.

## Behavioral advertising Cookies (third “3<sup>rd</sup>” Party)

Third party cookies are served by external companies through our website. Third party companies include social networks and advertising channels we use. These cookies store local information about your browser habits. Examples include liking a page, sharing information, viewing an advert and what browser/OS you are using. They help us measure the effectiveness of our advertising. Where applicable, you can opt out of these cookies and continue your browsing on our site. These cookies are outside of the control of the Company.

## 6. Type of Cookies we use

Cookie Name/s	Lifetime	Cat.*	Description
auth	Session	F	Cookie authentication uses HTTP cookies to authenticate client requests and maintain session information
f5_cspm	This cookie is destroyed when the user's session is invalidated.	N	This cookie is used to manage a logged in user's ID. It is not used for guests visiting the site.
DV	1 day	B	Used by Google Ads Optimization. It provides ad delivery or retargeting
OTZ	1 month	P	"OTZ" is a cookie used by Google Analytics that provides an aggregate analysis of Website visitors.
SOCS	13 months	F	Third-party cookies (google) used to track the consents that the user has granted to Google for the privacy settings and the configuration of the related cookies.
CONSENT	2 years	F	Third-party cookies (google) used to track the consents that the user has granted to Google for the privacy settings and the configuration of the related cookies.
AEC	6 months	F	Functional third-party cookie (google) used for user tracking and identification for security purposes.
_ga	2 years	P	Third-party navigation cookies (google analytics) used to collect some

			statistical data anonymously (with anonymized IP).
Incap_ses_*	At least 1 session	N	This cookie is set to allow a visitor to receive site content from one out of multiple servers as the visitor browses the site. This allows the visitor's session to be maintained.
visid_incap_*	1 year	N	This cookie is from the incapsula CDN and helps us with reliability, security and the performance of our site.
f5avr0502194396aaaaaaaaaaaaaaaa_cspm_	Session	P	This cookie contains a unique and anonymous session ID. It allows us to monitor and to ensure the website performances
TS01	Session	P	These cookies are set by our web server infrastructure to ensure your web requests are consistently processed by the same server in our infrastructure for the duration of your session.
Hm_lpv		B	Baidu visitor tracking
EMGEO2	Session	F	GEO Location info for site customization
1P_JAR	1 year	B	Third party cookies (google maps) used for tracking and advertising purposes.
Hm_lvt		B	Baidu visitor tracking
NID	2 years	B	Third-party cookies (google) used for analytical and advertising purposes.
OFFICEIP	Session	N	Determines if the site is opened from easyMarkets office.
notify.easymarkets.com	Session	F	Notification settings

cookieConsent	1 year	N	User consent for acceptance cookies
_gid	1 day	P	Third-party navigation cookies (google analytics) used to collect some statistical data anonymously (with anonymized IP)
siteLanguage	1 week	F	Created when the user first visits the website. Remembers the users chosen language.
_gcl_au	Persistent	B	It's the conversion linker cookie which persists Google Ads information in a first party cookie when the user lands on the site from an ad.
_fbp	After three months	B	This cookie is used for Facebook targeting/advertising
_dc_gtm_UA-*	1 minute	P	Placed by Google Analytics. The functionality is to store number of service requests. The purpose is Statistics
ln_or	1 day	B	Placed by LinkedIn. Used to determine if Oribi analytics can be carried out on a specific domain
nlbi_*	Until end of session	N	Incapsula DDoS Protection and Web Application Firewall: Load balancing cookie. To ensure requests by a client are sent to the same origin server.

\*Category Key:

N : Necessary

P: Performance

F: Functionality

A: Behavioural Advertising

**Note:** Cookie list will be updated on a regular basis.

## 7. Manage your Cookies

Most web browsers (such as Microsoft Internet Explorer, Mozilla Firefox, Google Chrome, Apple Safari) are set up to accept cookies. They also allow you to control your cookie settings and to delete/block any cookies already stored on your device. Your browser's 'help' function will tell you how to do this.

You can delete all cookies that are already on your device by clearing the browsing history of your browser. This will remove all cookies from the websites you have visited. As established, cookies are often used to enable and improve certain functions on the website. If you choose to switch certain cookies off, it is likely to affect how our website works.

Each time you use a new device, you would have to make changes on your browser if you wish to disable cookies.



## EF WORLDWIDE LTD

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